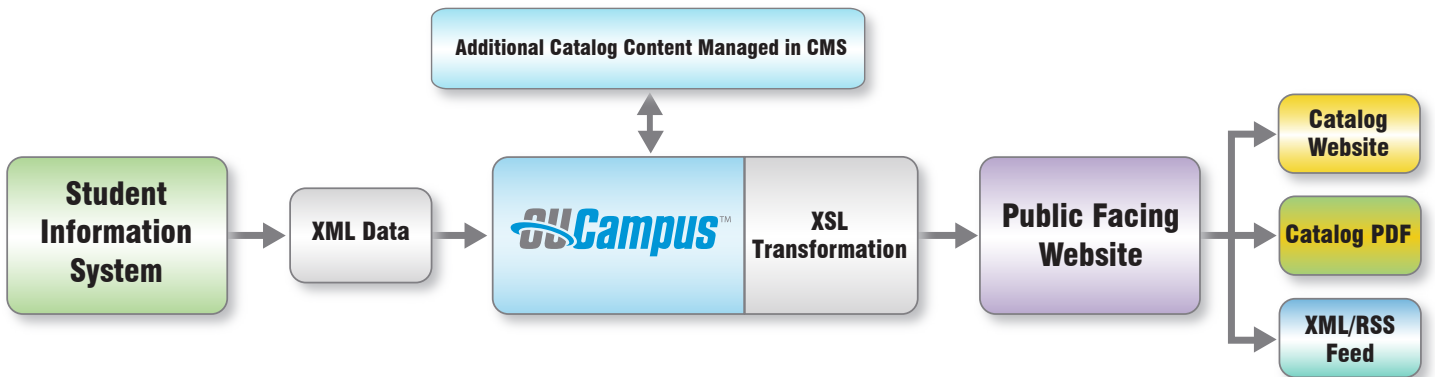
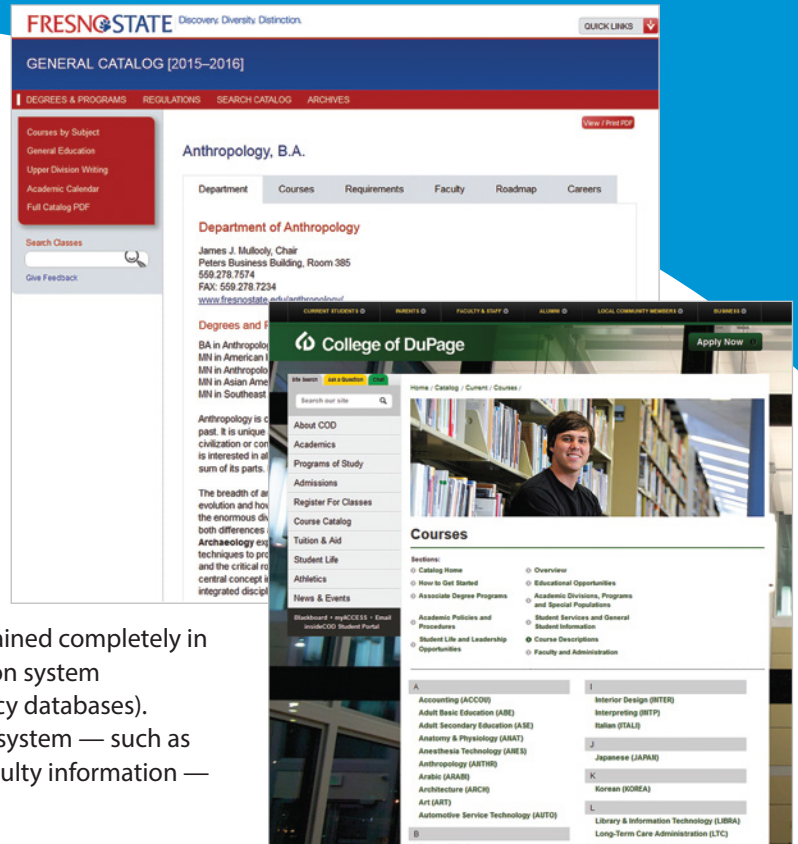


Take Your Catalog Online with OmniUpdate

Academic course catalogs (also called academic calendars or bulletins) are the essential roadmaps students depend on to plan out their higher education journey. Guarantee your student body an accurate, timely, and readily accessible online course catalog managed by the OU Campus™ web content management system (CMS).

Most often, printed course catalogs are out of date before they hit the printer. Publishing a catalog online allows you to quickly update the content and always have accurate information. In addition, you save on printing costs, support sustainability initiatives, reduce drain on staff resources, and minimize maintenance problems. With all these benefits, why wait?

Let OmniUpdate's professional services team help you develop an online course catalog that perfectly fits your specifications using OU Campus. Information from your catalog can be maintained completely in OU Campus, or data can be pulled from your student information system (e.g., PeopleSoft, Ellucian Banner® or Colleague®, Jenzabar, legacy databases). Information that is not maintained in your student information system — such as academic rules and policies, class schedules, and course and faculty information — can all be stored and managed in the OU Campus CMS.



Benefits

- **Up-to-Date Content** — Changes made to your student information system are passed to OU Campus, so your online catalog is always accurate and reliable
- **Uniform Look and Feel** — Customized templates give your contributors an easy-to-follow guide for adding content to a structured catalog layout
- **Easy Navigation** — Contributors can easily search content in the CMS and catalog viewers can search content online with ease through rendered directories and search tools
- **Multi-Channel Output** — Updated content is simultaneously published to all output types, which can include HTML, XML, PDF, print, text, mobile, and more
- **Cost-Effective** — Costs are greatly reduced with less man hours required for maintenance and no printing expenses
- **Reporting Capabilities** — Reporting tools in OU Campus allow you to check the data against your student information system
- **Archiving** — Previous years' catalogs can be archived and made accessible via the website

Institutions everywhere are moving to online catalogs. Join the many satisfied OmniUpdate customers who are now saving thousands of dollars annually by expertly managing and publishing their course catalogs with OU Campus!