

Keep Your Faculty Connected with Up-to-Date Online Profiles Managed Using OU Campus™

Showcase Your Faculty Where It Matters

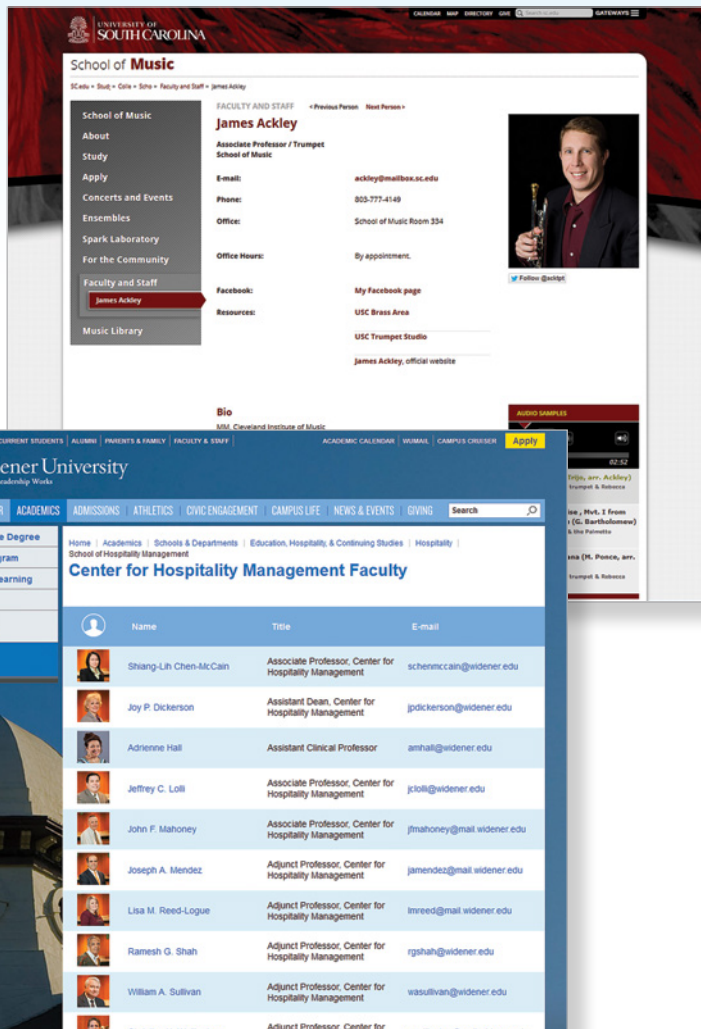
Showcasing faculty members on your website can help you differentiate yourself from your competitors. And having up-to-date, easily accessible information is key to that differentiation. Let our professional services team help you develop a faculty directory using the OU Campus™ web content management system (CMS) to keep your faculty at the forefront and showcase their achievements, thereby strengthening your institution's marketing power and brand. With editorial freedom for your faculty and design control for you, it's a win-win solution for everyone.

With templates customized around designs already in place on your site, your faculty can easily edit their profile pages using form-like entry fields. You can even pull existing content from external databases such as your student information system (e.g., PeopleSoft, Ellucian Banner®, Jenzabar, legacy databases).

Your directory listing page can be configured in a variety of different layouts, such as an alphabetical list or a grid layout, with sorting and searching capabilities. Plus, you can parse and pull profiles for use on different areas of your site, such as individual department pages. You can even add the directory to your mobile website and combine it with your course catalog information.

Benefits

- **Editorial Freedom** — Your faculty will feel empowered to showcase their achievements
- **Marketing Power** — You maintain control and strengthen the brand of your institution
- **Simple Input** — MultiEdit™ form regions make it easy for faculty to add and edit content in their profiles
- **Consistent Look and Feel** — Profile templates can be customized around designs already in place on your site
- **Uniformity** — Directories can be recreated in multiple places around your site for different profile groups
- **Multi-Functional** — Ideal profile solution for staff, students, alumni, buildings, and more



“OU Campus improves website appeal for both students and faculty, simplifies their website navigation, and provides a pleasant and consistent experience for website visitors.”

Eric Li, Webmaster, Wharton County Junior College



For more information, contact OmniUpdate Sales at sales@omniupdate.com or 800.362.2605